



SERVING CHILDREN ONE *smile* AT A TIME!



PDI Surgery Center Annual Report

Fiscal Year 2024–2025

What is the Mission of PDI (Pediatric Dental Initiative of the North Coast) Surgery Center?

Deliver Compassionate Dental Surgery for Children and Individuals with Special Needs Across Northern California that require treatment under General Anesthesia and perform educational outreach to reduce the most preventable disease affecting children – dental decay.

PDI provides care for:

- Children with extensive dental decay
- Youth with developmental or medical disabilities
- Patients who cannot tolerate treatment in a dental office
- Families with Medi Cal or limited access to pediatric dental surgery
- Referrals from FQHCs, tribal health clinics, community clinics, and private dentists

Tooth decay remains the most **common chronic disease of childhood**, and for many families, PDI is the only place where their child can safely receive comprehensive dental restoration.

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Thank You to our Donors This Year



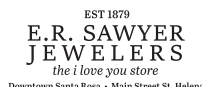
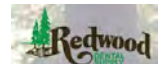
**ACTIVE 20-30 CLUB
OF SANTA ROSA #50**

Katherine Foster, MD



Morgan Stanley

SONOMA WEALTH MANAGEMENT GROUP
AT MORGAN STANLEY





Message from our CEO

This year marked meaningful growth for PDI Surgery Center as we continued our mission to provide safe, high quality dental surgery for children and individuals with special needs who cannot be treated in a traditional dental office, requiring care under general anesthesia to complete their dental restorative journey. Our work sits at the intersection of pediatric care, surgical excellence, and health equity — ensuring that every child, regardless of circumstance, receives the compassionate treatment they deserve.

In Fiscal Year 2024–2025, PDI treated 1,818 patients, an increase of 198 children from the prior year. Among them were 238 individuals with special needs, reflecting our continued commitment to serving medically fragile and developmentally diverse patients. Families traveled from 15 counties, including rural regions bordering Oregon, underscoring PDI’s role as a regional safety net provider.

We performed sixteen outreach events across our region, educating at schools, farmers markets, holiday events, community plaza and music gatherings, and wellness center programs. PDI’s outreach team, that I was proud to be a part of, delivered 1684 preventive education and oral health kits, and a total of 2,680 toothbrushes to members of our surrounding community in need.

I am deeply proud of our team’s dedication, our partnerships with community clinics and universities, and the trust placed in us by families and referring providers. This last year we brought back student nurse rotations from Sonoma State University, they see the impact decay has on children’s overall health and development, as well as learn the important role of nurses in pre and post-operative care and safety in an ambulatory surgery center. This great partnership allows PDI to contribute to developing strong, caring healthcare professionals of the future for everyone’s best interest.

Together, with our oral health advisory partners, grant makers, medical and dental care providers, educators, and generous donors we are making headway in breaking the cycle of dental disease and improving the health and well being of children across Northern California.

— Tara Good Young, CEO

Impact at a Glance (FY 2024–2025)

Patients Served

- **1,818 total patients**
- Relief from pain, infection, and impaired eating or sleeping.
- 238 Special Needs patients (13.1%)
- **198 more patients** than FY 2023–2024 (1,620)

Geographic Reach

- Referrals from **15 counties**, including Oregon border counties
- Top referral counties: **Sonoma (895), Mendocino (387), Lake (203), Humboldt (203)**

PDI continues to serve as the **only nonprofit pediatric dental surgery center in Northern California**, filling a critical gap for families lacking access to safe, quality care under general anesthesia.



PDI Continues the Tradition of Adopting a family in the 2024 Christmas Season

We are adopting the family of a 6 year old little girl who loved coloring and crafting, that PDI has the honor to treat. We are excited to brighten the holiday for her and her entire family.



Stories of Impact

The assembly went really well. It was important to me that the presenter use language that our four-year-old TK students could understand, and she did! Our students had the opportunity to interact with the presenter and felt heard. I really appreciate that every student went home with a goody bag.

-Claudia Menéndez LCSW, PPSC, District Guidance Coordinator @ McDowell Elementary School

The Oral Health Education and Prevention assembly was incredibly impactful for our students in TK through 2nd grade. The presenters kept our students' attention, encouraged interaction, and created a fun, engaging experience. The images of children with untreated tooth decay were eye-opening for our students and sparked many meaningful conversations about the importance of caring for their teeth. The excitement was evident as students proudly carried their new toothbrushes and toothpaste, with many even walking around campus brushing their teeth! We are so grateful for the time and effort put into this presentation. It left a lasting impression on our young learners, and I truly hope we are able to host this assembly every year.

-Ruth Miller, Principal @ McDowell Elementary School



Rosa and Tara came to our 2nd grade classrooms to talk about oral health. Their presentation was exceptional! What they covered was very engaging and age appropriate. We also loved that the kids went home with special tooth themed goodie bags to encourage healthy dental health at home. There was also a healthy eating cookbook that we've enjoyed with our own children and grandchildren! We would highly recommend inviting Rosa and Tara into your classrooms to educate your students as well! We look forward to having them back!

-Shannon and Robin @ Sequoia Elementary School

A Rural Family's Journey

A mother from Humboldt County shared that her 4 year old son had been in pain for months, unable to eat comfortably. With no pediatric dental surgery options in their region, they drove five hours to PDI. After treatment, she said, "He finally slept through the night. You gave us our little boy back."

Supporting Patients with Special Needs

One of our Special Needs patients, a teenager with autism and sensory sensitivities, required extensive dental restoration. His mother expressed relief and gratitude: "No one else could help him. PDI treated him with dignity, patience, and expertise."

These stories reflect the heart of our mission—restoring health, comfort, and confidence to children and families.

Program Highlights

- Strengthened partnerships with community oral health advisory groups and school based programs
- Expanded externships with universities to train future healthcare professionals
- Enhanced patient education materials to support prevention at home and childcare centers.
- Escalated advocacy for children's oral health at county and state levels to preserve Prop 56 funding and access.

Financial Snapshot

PDI maintained a stable financial position this fiscal year, supported by strong patient volume, disciplined expense management, and contributions from donors, foundations, and community partners.

- Revenue remained ahead of budget year to date
- Total Program Revenue: \$4,375,208
- Grant and Fundraising Revenue: \$493,731
- Total Expenditures: \$4,654,615
- Net Operating Revenue: \$227,819
- Expenses were managed effectively
- Grants and investment income strengthened our net position
- Donor support helped ensure access for uninsured and underinsured families

Our Donors & Partners

We extend our sincere gratitude to:

- Individual donors
- Foundations and Grantmakers
- Federally Qualified Health Centers
- Tribal and rural health clinics
- Academic partners and externship programs
- Volunteers and community supporters

Your partnership makes this work possible.

Our Fiscal Year 24-25 Grant Awards

- \$50,000 from Delta Dental
- \$29,019 from First 5 Marin
- \$15,000 from CFSC
- \$5,000 from Humboldt Area Foundation
- \$2,500 from Hobson Lucas
- \$3,750 from Speedway CC
- \$30,000 Healthy Petaluma Foundation
- \$3,000 from Exchange Bank Foundation
- \$5,000 from Bradford Foundation

TOTAL of \$143,269

As of June 30th, 2025 we have treated 30,677 patients since 2008 and for our 2024-2025 Fiscal Year we treated 1818 patients.

Looking Ahead: 2025-2026 Priorities

- Fighting to preserve dental care access for rural and Special Needs patients
- Strengthening academic partnerships to build the healthcare workforce
- Enhancing patient and family experiences during dental care and home hygiene education
- Increasing prevention education and community outreach
- Continuing to serve as Northern California's pediatric dental surgery & restoration safety net

